# **C** BM-STAMP

**AGENDA** BM-Stamp VIP Pre-Launch Event, Day One, Detroit

# 08:30 AM - Registration

## 09:30 AM - Welcome & ESI/Keysight Company Introduction

We kick off the day with a warm welcome and a brief introduction to our company, followed by an overview of our cutting-edge simulation portfolio. Discover how our solutions drive innovation as we set the stage for today's exciting sessions!

# 09:50 AM - BM-Stamp as Part of the Body & Chassis Manufacturing Offering

Body Manufacturing - Stamp (BM-Stamp) is seamlessly integrated into ESI's End-to-End Virtual Prototyping platform, Visual. Designed to go beyond single part manufacturing, this platform provides the automotive industry with a unified environment for simulating single part production, welding, assembly, and performance for both body and chassis manufacturing. This presentation offers a high-level overview of our portfolio, showcasing how we bring this vision to life.

#### 10:10 AM - BM-Stamp Background and Overall SMF Perspectives/Outlook

Discover the strategic vision shaping the future of sheet metal forming! This presentation delves into how PAM-STAMP and BM-Stamp complement each other, the motivation behind developing the ground-breaking BM-Stamp solution for the automotive industry, its unique positioning, and its objectives. Gain insights into the major development directions that will drive innovation efficiency in our new stamping solutions in the coming years.

### 10:30 AM - Coffee Break/Networking

#### 11:00 AM - ESI's New Stamping Solution Explained

Discover BM-Stamp in detail. This presentation delves further into its positioning, capabilities, key benefits, and value propositions, along with guidance on seamlessly integrating this innovative solution into your existing ecosystem.

## 12:00 PM - Lunch

#### 01:00 PM - How to Drive Migration: A Typical Customer Engagement Journey

With BM-Stamp, we didn't just develop the solution in isolation—we created a comprehensive early adopter program around it. This session highlights a typical implementation journey at these early adopters, from the initial challenges and needs that necessitated a shift in stamping software to full deployment within their ongoing projects.

#### 01:30 PM - BM-Stamp: Use Case Demo 1 - Structural Panel

A live demonstration showcasing the intuitive new graphical interface, applied to an industrial part from start to finish. This session covers the complete workflow, highlighting various features and capabilities, from the initial setup to the final multi-operation compensation.

## 03:00 PM - Coffee Break / Networking

03:30 PM - BM-Stamp: Use Case Demo 2 - Class-A Panel A second demonstration showcasing BM-Stamp's advanced capabilities for cosmetic (class-A) panels, focusing on identifying and resolving cosmetic issues effectively.

# 04:30 PM - Q&A - Day Wrap-Up - Concluding Remarks

05:00 PM - Day One Closing

